One thing that caught my eye was that she used bootstrap re-sampling to  
build a distribution of values for each parameter for the models. To me,  
this resembled using Markov Chain Monte Carlo (MCMC) sampling methods  
for fitting models in Bayesian statistics. Therefore, I thought it would  
be interesting to fit the same logistic model (I only analyzed the first  
one on visiting the X-Mansion) using Bayesian methods and compare the  
results and interpretations.

**Data preparation**

First the data was downloaded from the TidyTuesday and  
loaded into R.

character\_visualization <- readr::read\_csv("<https://raw.githubusercontent.com/rfordatascience/tidytuesday/master/data/2020/2020-06-30/character_visualization.csv>")

#> Parsed with column specification:

#> cols(

#> issue = col\_double(),

#> costume = col\_character(),

#> character = col\_character(),

#> speech = col\_double(),

#> thought = col\_double(),

#> narrative = col\_double(),

#> depicted = col\_double()

#> )

xmen\_bechdel <- readr::read\_csv("<https://raw.githubusercontent.com/rfordatascience/tidytuesday/master/data/2020/2020-06-30/xmen_bechdel.csv>")

#> Parsed with column specification:

#> cols(

#> issue = col\_double(),

#> pass\_bechdel = col\_character(),

#> notes = col\_character(),

#> reprint = col\_logical()

#> )

locations <- readr::read\_csv("<https://raw.githubusercontent.com/rfordatascience/tidytuesday/master/data/2020/2020-06-30/locations.csv>")

#> Parsed with column specification:

#> cols(

#> issue = col\_double(),

#> location = col\_character(),

#> context = col\_character(),

#> notes = col\_character()

#> )

Let’s first created the per\_issue data frame that is a aggregation  
over all of the main characters summarizing number of speech bubbles  
(speech), number of thought bubbles (thought), number of times the  
characters were involved in narrative statements (narrative), and the  
total number of depictions (depicted) in each issue.

per\_issue <- character\_visualization %>%

group\_by(issue) %>%

summarise(across(speech:depicted, sum)) %>%

ungroup()

per\_issue

#> # A tibble: 196 x 5

#> issue speech thought narrative depicted

#>

#> 1 97 146 13 71 168

#> 2 98 172 9 29 180

#> 3 99 105 22 29 124

#> 4 100 141 28 7 122

#> 5 101 158 27 58 191

#> 6 102 78 27 33 133

#> 7 103 91 6 25 121

#> 8 104 142 15 25 165

#> 9 105 83 12 24 128

#> 10 106 20 6 20 16

#> # … with 186 more rows

I also made the x\_mansion data frame which just says whether each  
issue visited the X-Mansion at least once and then joined that with  
per\_issue to create locations\_joined.

x\_mansion <- locations %>%

group\_by(issue) %>%

summarise(mansion = "X-Mansion" %in% location)

locations\_joined <- per\_issue %>%

inner\_join(x\_mansion)

#> Joining, by = "issue"

**Modeling**

To get a distribution of parameter estimates, I bootstrapped  
1,000 versions of locations\_joined and fit a separate logistic model  
to each. I then extracted the coefficients of each model and used the  
percentile interval method (int\_pctl()) to gather estimates and  
confidence intervals for the bootstraps.

set.seed(123)

boots <- bootstraps(locations\_joined, times = 1000, apparent = TRUE)

boot\_models <- boots %>%

mutate(

model = map(

splits,

~ glm(mansion ~ speech + thought + narrative + depicted,

family = "binomial", data = analysis(.)

)

),

coef\_info = map(model, tidy)

)

boot\_coefs <- boot\_models %>%

unnest(coef\_info)

int\_pctl(boot\_models, coef\_info)

#> # A tibble: 5 x 6

#> term .lower .estimate .upper .alpha .method

#>

#> 1 (Intercept) -2.42 -1.29 -0.277 0.05 percentile

#> 2 depicted 0.00193 0.0103 0.0196 0.05 percentile

#> 3 narrative -0.0106 0.00222 0.0143 0.05 percentile

#> 4 speech -0.0148 -0.00716 0.000617 0.05 percentile

#> 5 thought -0.0143 -0.00338 0.00645 0.05 percentile

The boostrapped distributions are shown below.

boot\_coefs %>%

filter(term != "(Intercept)") %>%

mutate(term = fct\_inorder(term)) %>%

ggplot(aes(estimate, fill = term)) +

geom\_vline(

xintercept = 0, color = "gray50",

alpha = 0.6, lty = 2, size = 1.5

) +

geom\_histogram(alpha = 0.8, bins = 25, show.legend = FALSE) +

facet\_wrap(~term, scales = "free") +

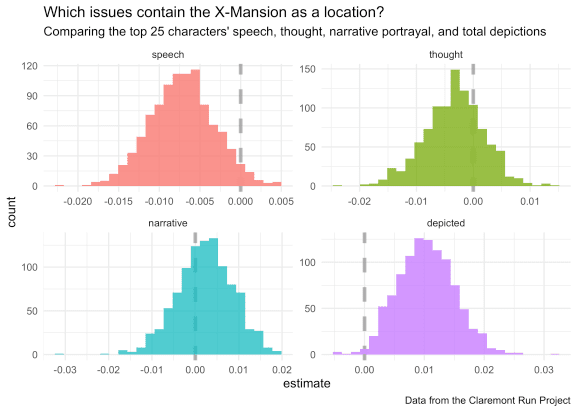
labs(

title = "Which issues contain the X-Mansion as a location?",

subtitle = "Comparing the top 25 characters' speech, thought, narrative portrayal, and total depictions",

caption = "Data from the Claremont Run Project"

)



**The Bayesian way**

Bayesian modeling is the practice of updating our prior beliefs using  
observed data to produce a probability distribtion for the values of  
unknown parameters. Thus, unlike the single point-estimates provided by  
“frequentist” approaches, the results of a Bayesian analysis are the  
distributions of estimated parameters. This is why Dr. Silge’s  
bootstrapping analysis reminded by of Bayesian regression modeling.

**The libraries**

library(rstanarm)

library(tidybayes)

library(bayestestR)

library(see)

**Fitting the model**

The stan\_glm() function is the ‘rstanarm’ equivalent of glm(). The  
only additional arguments to include are the prior distributions for the  
predictor coefficients and intercept. Here, I kept it simple by using  
normal distributions that were not too biased. A thorough analysis would  
include a section where the impact of different prior distributions  
would be assessed.

bayes\_mansion <- stan\_glm(

mansion ~ speech + thought + narrative + depicted,

family = binomial(link = "logit"),

data = locations\_joined,

prior = normal(location = 0, scale = 0.5),

prior\_intercept = normal(location = 0, scale = 3)

)

#>

#> SAMPLING FOR MODEL 'bernoulli' NOW (CHAIN 1).

#> Chain 1:

#> Chain 1: Gradient evaluation took 0.000213 seconds

#> Chain 1: 1000 transitions using 10 leapfrog steps per transition would take 2.13 seconds.

#> Chain 1: Adjust your expectations accordingly!

#> Chain 1:

#> Chain 1:

#> Chain 1: Iteration: 1 / 2000 [ 0%] (Warmup)

#> Chain 1: Iteration: 200 / 2000 [ 10%] (Warmup)

#> Chain 1: Iteration: 400 / 2000 [ 20%] (Warmup)

#> Chain 1: Iteration: 600 / 2000 [ 30%] (Warmup)

#> Chain 1: Iteration: 800 / 2000 [ 40%] (Warmup)

#> Chain 1: Iteration: 1000 / 2000 [ 50%] (Warmup)

#> Chain 1: Iteration: 1001 / 2000 [ 50%] (Sampling)

#> Chain 1: Iteration: 1200 / 2000 [ 60%] (Sampling)

#> Chain 1: Iteration: 1400 / 2000 [ 70%] (Sampling)

#> Chain 1: Iteration: 1600 / 2000 [ 80%] (Sampling)

#> Chain 1: Iteration: 1800 / 2000 [ 90%] (Sampling)

#> Chain 1: Iteration: 2000 / 2000 [100%] (Sampling)

#> Chain 1:

#> Chain 1: Elapsed Time: 0.22106 seconds (Warm-up)

#> Chain 1: 0.172703 seconds (Sampling)

#> Chain 1: 0.393763 seconds (Total)

#> Chain 1:

#>

#> SAMPLING FOR MODEL 'bernoulli' NOW (CHAIN 2).

#> Chain 2:

#> Chain 2: Gradient evaluation took 6.3e-05 seconds

#> Chain 2: 1000 transitions using 10 leapfrog steps per transition would take 0.63 seconds.

#> Chain 2: Adjust your expectations accordingly!

#> Chain 2:

#> Chain 2:

#> Chain 2: Iteration: 1 / 2000 [ 0%] (Warmup)

#> Chain 2: Iteration: 200 / 2000 [ 10%] (Warmup)

#> Chain 2: Iteration: 400 / 2000 [ 20%] (Warmup)

#> Chain 2: Iteration: 600 / 2000 [ 30%] (Warmup)

#> Chain 2: Iteration: 800 / 2000 [ 40%] (Warmup)

#> Chain 2: Iteration: 1000 / 2000 [ 50%] (Warmup)

#> Chain 2: Iteration: 1001 / 2000 [ 50%] (Sampling)

#> Chain 2: Iteration: 1200 / 2000 [ 60%] (Sampling)

#> Chain 2: Iteration: 1400 / 2000 [ 70%] (Sampling)

#> Chain 2: Iteration: 1600 / 2000 [ 80%] (Sampling)

#> Chain 2: Iteration: 1800 / 2000 [ 90%] (Sampling)

#> Chain 2: Iteration: 2000 / 2000 [100%] (Sampling)

#> Chain 2:

#> Chain 2: Elapsed Time: 0.188406 seconds (Warm-up)

#> Chain 2: 0.310647 seconds (Sampling)

#> Chain 2: 0.499053 seconds (Total)

#> Chain 2:

#>

#> SAMPLING FOR MODEL 'bernoulli' NOW (CHAIN 3).

#> Chain 3:

#> Chain 3: Gradient evaluation took 5.3e-05 seconds

#> Chain 3: 1000 transitions using 10 leapfrog steps per transition would take 0.53 seconds.

#> Chain 3: Adjust your expectations accordingly!

#> Chain 3:

#> Chain 3:

#> Chain 3: Iteration: 1 / 2000 [ 0%] (Warmup)

#> Chain 3: Iteration: 200 / 2000 [ 10%] (Warmup)

#> Chain 3: Iteration: 400 / 2000 [ 20%] (Warmup)

#> Chain 3: Iteration: 600 / 2000 [ 30%] (Warmup)

#> Chain 3: Iteration: 800 / 2000 [ 40%] (Warmup)

#> Chain 3: Iteration: 1000 / 2000 [ 50%] (Warmup)

#> Chain 3: Iteration: 1001 / 2000 [ 50%] (Sampling)

#> Chain 3: Iteration: 1200 / 2000 [ 60%] (Sampling)

#> Chain 3: Iteration: 1400 / 2000 [ 70%] (Sampling)

#> Chain 3: Iteration: 1600 / 2000 [ 80%] (Sampling)

#> Chain 3: Iteration: 1800 / 2000 [ 90%] (Sampling)

#> Chain 3: Iteration: 2000 / 2000 [100%] (Sampling)

#> Chain 3:

#> Chain 3: Elapsed Time: 0.159436 seconds (Warm-up)

#> Chain 3: 0.220296 seconds (Sampling)

#> Chain 3: 0.379732 seconds (Total)

#> Chain 3:

#>

#> SAMPLING FOR MODEL 'bernoulli' NOW (CHAIN 4).

#> Chain 4:

#> Chain 4: Gradient evaluation took 1.5e-05 seconds

#> Chain 4: 1000 transitions using 10 leapfrog steps per transition would take 0.15 seconds.

#> Chain 4: Adjust your expectations accordingly!

#> Chain 4:

#> Chain 4:

#> Chain 4: Iteration: 1 / 2000 [ 0%] (Warmup)

#> Chain 4: Iteration: 200 / 2000 [ 10%] (Warmup)

#> Chain 4: Iteration: 400 / 2000 [ 20%] (Warmup)

#> Chain 4: Iteration: 600 / 2000 [ 30%] (Warmup)

#> Chain 4: Iteration: 800 / 2000 [ 40%] (Warmup)

#> Chain 4: Iteration: 1000 / 2000 [ 50%] (Warmup)

#> Chain 4: Iteration: 1001 / 2000 [ 50%] (Sampling)

#> Chain 4: Iteration: 1200 / 2000 [ 60%] (Sampling)

#> Chain 4: Iteration: 1400 / 2000 [ 70%] (Sampling)

#> Chain 4: Iteration: 1600 / 2000 [ 80%] (Sampling)

#> Chain 4: Iteration: 1800 / 2000 [ 90%] (Sampling)

#> Chain 4: Iteration: 2000 / 2000 [100%] (Sampling)

#> Chain 4:

#> Chain 4: Elapsed Time: 0.169659 seconds (Warm-up)

#> Chain 4: 0.129054 seconds (Sampling)

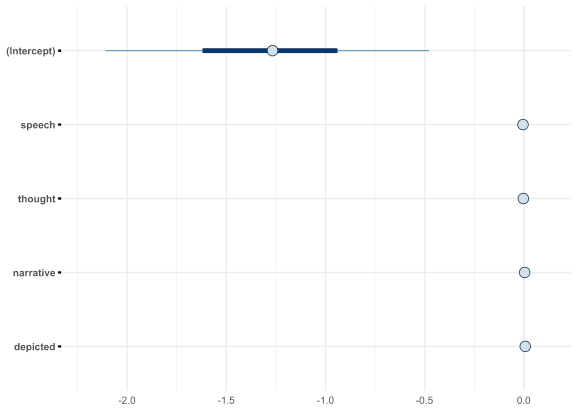
#> Chain 4: 0.298713 seconds (Total)

#> Chain 4:

**Model evaluation**

Now that the model is fit, the next step is to inspect the posterior  
distributions of the coefficients.

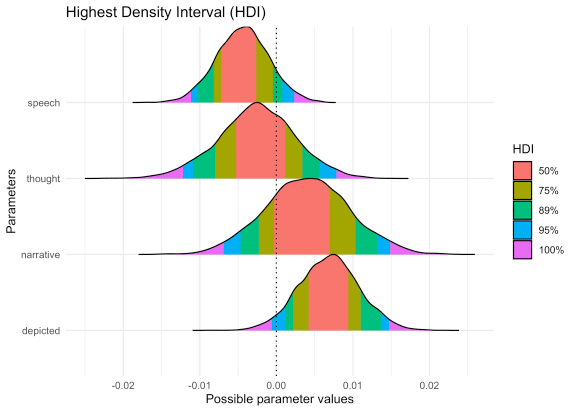
plot(bayes\_mansion, prob = 0.50, prob\_outer = 0.89)



Each dot represents the mean of the posterior distribution for the  
coefficient along with the 50% and 89% density intervals. We can see  
that the intercept is quite large and negative, indicating that, on  
average, the X-Men tended to not visit the X-Mansion. Comparably, the  
distributions for the other coefficients are very small and located  
close to 0. This suggests that they do not poses much additional  
information on whether or not the X-Men visited the X-Mansion.

Another useful plot in Bayesian analysis is of the Highest Density  
Interval (HDI), the smallest range of parameter values that hold a given  
density of the distribution. With the 89% HDI for a posterior  
distribution, we can say that, given the structure of the model and  
observed data, there is an 89% chance that the real parameter value lies  
within the range. This is one method for understanding the confidence of  
the estimated value.

plot(bayestestR::hdi(bayes\_mansion, ci = c(0.5, 0.75, 0.89, 0.95)))



From the HDI shown above, we can see that the coefficients for the  
number of speech bubles (speech) and number of times the characters  
were depicted depicted in an issue were the strongest predictors. The  
89% HDI for speech includes 0 while the 95% HDI for depicted  
includes 0. Therefore, none of these posterior distributions are  
particularly exciting as they are all very small (in conjunction with a  
strong intercept) and have a fair chance of actually being 0.

Two other measurements that are useful for Bayesian analysis are the  
*propbability of direction* (PD) and the *region of practical  
equivalence* (ROPE). Without going too in-depth, the PD is the  
probability that a parameter is positive or negative. It ranges from 0.5  
to 1, a value of 1 indicates it is definitely positive or negative  
(i.e. non-zero). The ROPE is a similar value but accounts for effect  
size by measuring how much of the posterior distribution lies within a  
region that we (the analysts) would say is effectively zero. Thus, if  
the ROPE is high, then it is unlikely that the parameter’s value has  
much importance.

The following table provides a summary of the posterior distributions  
for this model.

bayestestR::describe\_posterior(bayes\_mansion)

#> Possible multicollinearity between depicted and speech (r = 0.7). This might lead to inappropriate results. See 'Details' in '?rope'.

#> # Description of Posterior Distributions

#>

#> Parameter | Median | 89% CI | pd | 89% ROPE | % in ROPE | Rhat | ESS

#> ------------------------------------------------------------------------------------------------

#> (Intercept) | -1.267 | [-2.095, -0.467] | 0.997 | [-0.181, 0.181] | 0 | 1.000 | 5612.356

#> speech | -0.004 | [-0.010, 0.001] | 0.900 | [-0.181, 0.181] | 100 | 1.001 | 2401.035

#> thought | -0.003 | [-0.011, 0.006] | 0.697 | [-0.181, 0.181] | 100 | 1.001 | 2865.077

#> narrative | 0.004 | [-0.005, 0.013] | 0.771 | [-0.181, 0.181] | 100 | 1.000 | 3264.987

#> depicted | 0.007 | [ 0.001, 0.014] | 0.961 | [-0.181, 0.181] | 100 | 1.000 | 2219.555

We can see that even though the PD for speech and depicted are close  
to 1.0 indicating they are likely non-zero, the “% in ROPE” is 100%  
suggesting the differences are unimportant.

**Posterior predictive checks**

The last step of this analysis is to make predictions using the model.  
First, we can make predictions on the provided data to see how well the  
model fit the data. Second, we can input new data points that are  
interesting to us to see how they impact the model’s predictions.

The plot below shows the distribution of posterior predictions on the  
original data. The plotted values are the predicted probability that the  
X-Mansion was visited in the comic book issue, separated by whether or  
not the X-Mansion was actually visited. The two distributions look  
almost identical. This is not surprising because the coefficients fit to  
the variables were so small, they do not provide much additional  
information for the prediction. Therefore, the model is primarily  
relying upon the intercept to calculate an estimate.

# From the 'rethinking' package.

logistic <- function (x) {

p <- 1/(1 + exp(-x))

p <- ifelse(x == Inf, 1, p)

return(p)

}

locations\_joined %>%

mutate(mansion\_predict = logistic(predict(bayes\_mansion))) %>%

ggplot(aes(x = mansion\_predict, color = mansion, fill = mansion)) +

geom\_density(size = 1.2, alpha = 0.2) +

geom\_vline(xintercept = 0.5, size = 1.2, lty = 2, color = grey) +

scale\_color\_brewer(palette = "Dark2") +

scale\_fill\_brewer(palette = "Set2") +

theme(legend.position = c(0.65, 0.73)) +

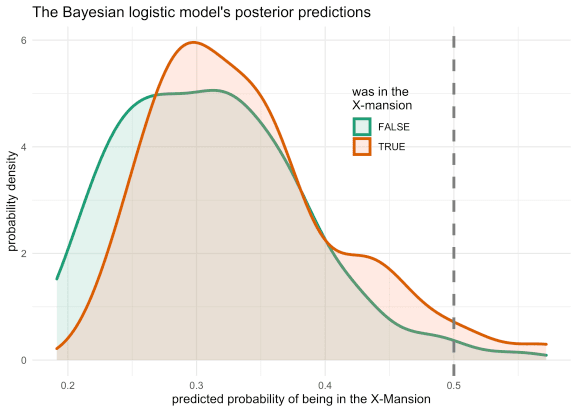
labs(x = "predicted probability of being in the X-Mansion",

y = "probability density",

title = "The Bayesian logistic model's posterior predictions",

color = "was in the\nX-mansion",

fill = "was in the\nX-mansion")



The second common type of posterior prediction is to make data that  
varies one or two variables and holds the rest of the variables  
constant. Since depicted had the largest predicted effect of the  
non-intercept coefficients, I decided to conduct this posterior  
predictive check on the values of this variable. Therefore, I created  
the pred\_data data frame which has 100 values across the range of  
depicted and just the average values for the rest of the variables.  
Making predictions on this artifical data set will show the effect of  
the depicted variable while holding the other variables constant.

Using the add\_fitted\_draws() function from ‘tidybayes’, 200  
predictions were made for the artificial data.

pred\_data <- locations\_joined %>%

summarise(across(issue:narrative, mean)) %>%

mutate(depicted = list(modelr::seq\_range(locations\_joined$depicted, n = 100))) %>%

unnest(depicted) %>%

add\_fitted\_draws(bayes\_mansion, n = 200)

pred\_data

#> # A tibble: 20,000 x 10

#> # Groups: issue, speech, thought, narrative, depicted, .row [100]

#> issue speech thought narrative depicted .row .chain .iteration .draw .value

#>

#> 1 189. 143. 44.2 48.7 16 1 NA NA 1 0.125

#> 2 189. 143. 44.2 48.7 16 1 NA NA 6 0.143

#> 3 189. 143. 44.2 48.7 16 1 NA NA 15 0.117

#> 4 189. 143. 44.2 48.7 16 1 NA NA 47 0.0890

#> 5 189. 143. 44.2 48.7 16 1 NA NA 86 0.272

#> 6 189. 143. 44.2 48.7 16 1 NA NA 118 0.101

#> 7 189. 143. 44.2 48.7 16 1 NA NA 131 0.158

#> 8 189. 143. 44.2 48.7 16 1 NA NA 133 0.279

#> 9 189. 143. 44.2 48.7 16 1 NA NA 140 0.0990

#> 10 189. 143. 44.2 48.7 16 1 NA NA 154 0.109

#> # … with 19,990 more rows

The following plot shows the logistic curves for the artificial data.  
Each curve represents an individual prediction over the range of  
depicted values. The original data is also plotted on top.

# Just to shift the `mansion` values for plotting purposes.

locations\_joined\_mod <- locations\_joined %>%

mutate(mansion\_num = as.numeric(mansion) + ifelse(mansion, -0.1, 0.1))

pred\_data %>%

ggplot(aes(x = depicted, y = .value)) +

geom\_line(aes(group = .draw), alpha = 0.1) +

geom\_jitter(aes(y = mansion\_num, color = mansion),

data = locations\_joined\_mod,

height = 0.08, width = 0,

size = 2.2, alpha = 0.5) +

scale\_color\_brewer(palette = "Dark2") +

scale\_x\_continuous(expand = expansion(mult = c(0.02, 0.02))) +

scale\_y\_continuous(expand = c(0, 0), limits = c(0, 1)) +

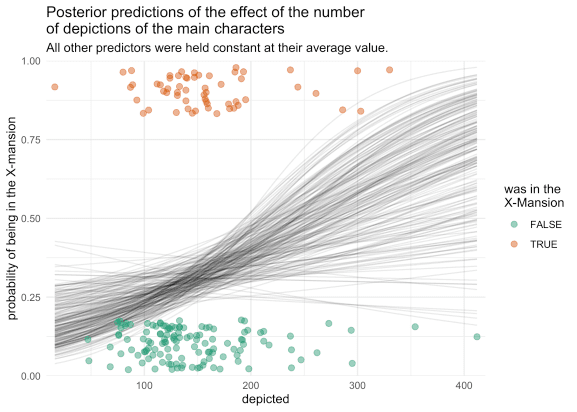
labs(x = "depicted",

y = "probability of being in the X-mansion",

color = "was in the\nX-Mansion",

title = "Posterior predictions of the effect of the number\nof depictions of the main characters",

subtitle = "All other predictors were held constant at their average value.")



We can see that there is a general tendency for the model to predict  
that the episode visited the X-Mansion as the value for depicted  
increases, but it is a very gradual sinusoidal curve because the  
posterior distribution was located so close to zero. We can also see how  
the curve is shifted closer to 0 for most values of depicted. This is  
because of the strong intercept value.

**Wrapping-up**

Overall, I think that is was an interesting comparison between a  
frequentist approach to building a distribution of coefficient values  
and the Bayesian method of analyzing a model. I am not in the position  
to provide a theoretical comparison between the two approaches, though I  
would say that, personally, interpreting the Bayesian posterior  
distribution is more intuitive than interpreting the bootstrapped  
distribution.